

DIGITAL | FILM | TOOLS



55MM
FEATURES



Digital Optical Filters

DIGITAL | FILM | TOOLS

55MM I simulates popular glass camera filters, specialized lenses and optical lab processes | precisely treats images in a controlled digital environment | 16 bit processing even if your system is limited 8 bits | MAC or PC

To create, you must have ideas | To bring your ideas to life, you must have the proper tools...

MIST I creates a glow around highlights | reduces contrast and sharpness

Before



After



FOG I anybody got a fog generator | creates a soft, misty atmosphere over the image

Before



After



GLOW I creates nifty glows | grain can be introduced into areas of the glow

Before



After



POLARIZER | creates deep blue skies

Before



After



COLOR GRAD | **ND GRAD** | **TINT** | tints only a portion of the image with a selected color | adds a graduated transition for a smooth color blend between the tinted color and the original image | good for changing the color of or darkening the sky

Before



After



DUAL TINT | applies two tints to the image | blended together with a gradient

Before



After



LOW CONTRAST | spreads highlights into darker areas | lowers contrast | keeps bright areas bright

Before



After



WARM | COOL | adjusts the color temperature of the scene | warmer or cooler

Cool



Original

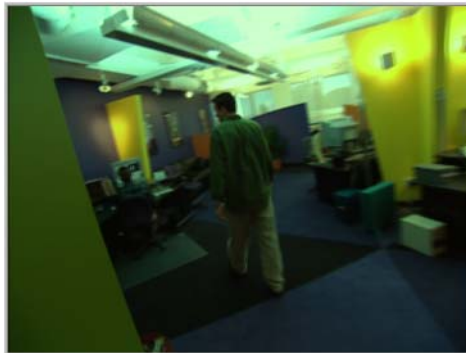


Warm



FLUORESCENT | removes the greenish tone caused by photographing under fluorescent lights | gets the green out

Before



After



BLACK AND WHITE | simulates the look of Black and White photographic filters and film from color digital files

Before



After



STAR | star patterns are created on highlights

Before



After



FAUX FILM | makes video look like film | reduces contrast and sharpness | soft glow around highlights | film grain

Before



After



BLEACH BYPASS | a film laboratory technique that produces effectively a black and white image superimposed on a color image | bleach bypass increases contrast | reduces saturation

Before



After

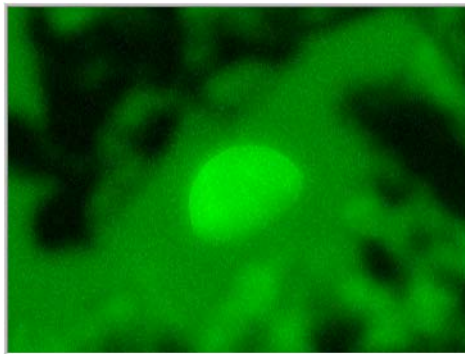


NIGHT VISION | simulates a Night Vision lens | green | glowy | grainy

Before



After



INFRA-RED | simulates Infra-Red film | black & white | contrasty | glowy

Before



After



SELECTIVE SOFT FOCUS | DEFOCUS | in focus | out of focus | quickly isolate specific parts of the image | bloom highlights | selectively add areas of soft focus | where's my glasses

Before



After



SKIN SMOOTHER | softens wrinkles and blemishes | retains edge detail

Before



After



Digital Film Tools is an offshoot of Digital FilmWorks, a full service, Los Angeles based visual effects studio | our work includes hundreds of feature films, commercials and television shows | 55MM is the result of many years of visual effects experience which packages into one set of plug-ins many of Digital FilmWorks' in-house, proprietary software tools | tools which photographers, artists and editors won't want to be without

55MM for Final Cut Pro | Avid Editing Systems | Adobe After Effects & Compatible Programs | Discreet Combustion | Pinnacle Commotion | Available for download or purchase at WWW.DIGITALFILMTOOLS.COM | \$195

FREE OFFER | FAST BLUR PLUG-IN | visit us at our website and receive a free blur plug-in | blazing speed | high quality | deep defocus | blurs outside the frame | did i mention free

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